New Student Programs & Family Outreach Summer Communication with New Students Summer 2018

Initial Communication from NSPFO

Beginning March 8, NSPFO will communicate weekly with newly admitted first-year and transfer students via mailer or email (depending on timing). The communication will cover the following:

- Applying for housing
- Paying ATD
- Signing up for START online
- Room selection
- Taking MPT

Specialized Communication

We send specific emails to all CA admits and HI admits letting them know about our programs in their area and instructions on how to sign up. Usually done in April.

ATD Communication

July 5th we will send an email to all students who have paid ATD but not registered and remind them to register for START and other next steps.

Pre-Orientation Communication

Sent 10 days prior to each student's START session they will receive an e-newsletter covering the following:

- Reminder about taking MPT
- Parking info and directions for START
- Photo ID upload reminder
- Reminders about disability accommodations at START
- Reminder about dressing appropriately for program
- How to make changes to reservation/refund deadline (no refunds offered within 7 days of the program)

MPT Communication- first-year students only

Approximately 72-48 hours prior to scheduled first-year START session

NSPFO calls all students who have not completed MPT and request that they complete the test prior to START or else their advising will be delayed.

Post-START Communication

Approximately one week after START session a student will receive either an email or e-newsletter on the following:

- Reminder to log in/explore MyDegrees and your fall term schedule
- Make packing list/prepare for UHDS move-in
- Information about AlcoholEdu, Haven and Community Module requirements
- Welcome Week teaser
- Information about post-START Canvas site

August Calling Campaign

During August START staff call all students who attend first-year START sessions. These are loosely scripted and are meant to help answer general questions as they are focused on moving to OSU/Corvallis. Based on previous years' calls, our most common questions revolve around: housing (what to bring), buying books, parking and dining questions.

Welcome Week E-Newsletter

10 days to one week before move-in all students who have an SOP code for that summer receive an e-newsletter with the following information:

- Welcome Week highlights & expectations
- Move-in Information

- Parking information
- There is a separate first-year and transfer student version of this newsletter, so specific information can be given to both populations